Southern Methodist University presents its fourth
1984-85 Distinguished Lecture Series guest

ERIC SEVAREID
"PRESIDENTS, POWER AND THE MEDIA"
MARCH 19, 1985
SMU McFARLIN AUDITORIUM

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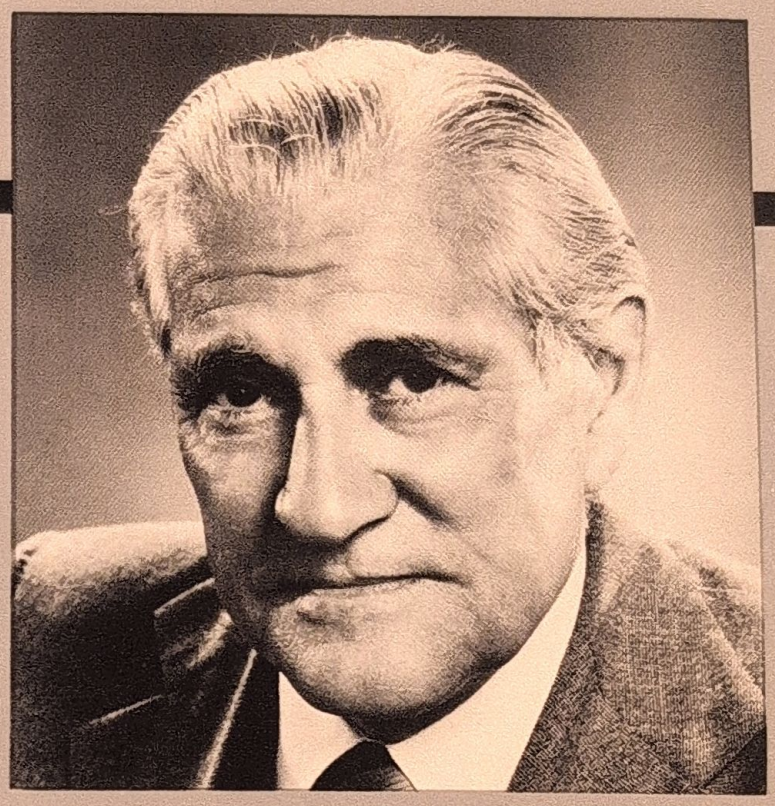
DISTINGUISHED LECTURE SERIES

SEVAREID



SMU welcomes one of the nation's leading journalists as the fourth speaker of its 1984-85 Distinguished Lecture Series.

Eric Sevareid is a 45-year news veteran who now serves as a consultant for CBS News. During his news career, he served as the chief Washington correspondent and as a national correspondent for CBS News, providing analysis of international events and personal interviews with key government officials and foreign diplomats.

In addition, he has served as a war correspondent, radio news broadcaster, television commentator and columnist, as well as a reporter and editor for the *Paris Herald* and United Press International.

As a personal friend, antagonist and observer of eight U.S. presidents, Sevareid has provided summaries and analyses about presidential speeches, addresses and political conventions since 1948. He also covered the resignations of Vice President Spiro Agnew in October 1973 and President Richard Nixon in August 1974. And in 1975, along with three other CBS News correspondents, he interviewed former President Gerald R. Ford on "A Conversation with the President."

Sevareid has received the coveted George Foster Award, an Emmy for his coverage of the resignation of Vice President Agnew, the Order of the Crown from Belgium, the Freedom Medal from Norway, the Alfred I. DuPont Award and two Overseas Press Club Awards. In June 1974 he was inducted into the Hall of Fame of the Washington Chapter of Sigma Delta Chi, the Society of Professional Journalists.

Reflecting on his years with CBS News, Sevareid says, "Only one commitment, one passion, remains to a journalist who loves and respects his profession and his colleagues — to find the truth of things as best he can and to relay it with what skill he can demand."

ERIC SEVAREID PLATFORM PARTY

DR. L. DONALD SHIELDS, president of SMU since 1981, is a member of the National Science Board which oversees the finances for 33 programs of the National Science Foundation. Appointed to the board in 1974 by former President Gerald R. Ford, Dr. Shields has served as both chairman and president of the distinguished group. Before coming to SMU, he served for nine years as president of California State University, Fullerton, where he earned the distinction of being the youngest president of a state university. He has a bachelor's degree in chemistry from the University of California, Riverside, and holds a doctorate in chemistry from the University of California, Los Angeles.

EDWIN L. COX has served on SMU's Board of Trustees since 1966 and as its chairman for the past eight years. Evidence of his generosity and leadership is apparent in his numerous gifts to the SMU Business School which in 1978 was renamed the Edwin L. Cox School of Business. A successful oil and gas producer and a leader in local and national civic affairs, Mr. Cox currently serves as a trustee of the American Enterprise Institute in Washington and as chairman of the board of the Dallas Museum of Art.

EUGENE BONELLI is dean of the Meadows School of the Arts. He is a graduate of the University of Cincinnati College-Conservatory of Music and holds a doctorate in music with an emphasis in piano from the Eastman School of Music at the University of Rochester. In addition to his many university responsibilities, he has served as president of the International Council of Fine Arts Deans from 1978-80 and has filled various executive positions for the National Association of Schools of Music. Dr. Bonelli has also been very active in Dallas civic affairs, serving as the president of the Dallas Civic Music Association, chairman of the board of Stage #1 and as a planner for the new Dallas Symphony Hall.

The 1984-85
SMU DISTINGUISHED LECTURE SERIES SCHEDULE

DR. CARL SAGAN	OCTOBER 23, 1984
DR. JONAS SALK	NOVEMBER 13, 1984
JANE BRYANT QUINN	FEBRUARY 18, 1985
ERIC SEVAREID	MARCH 19, 1985